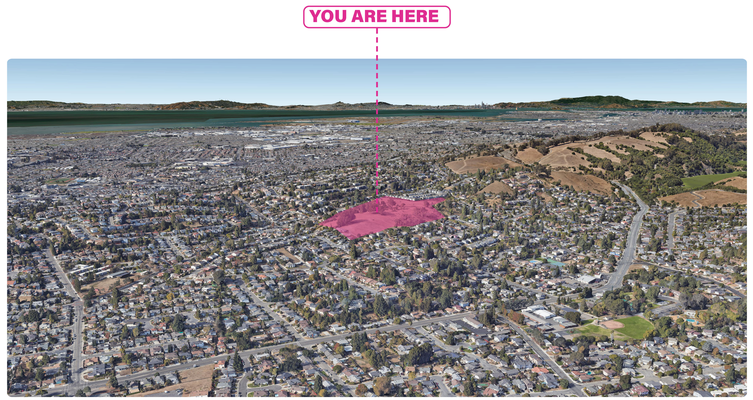
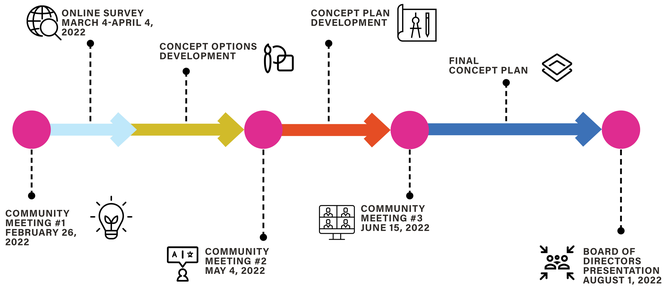
WELCOME TO COFFEE ON THE HILL

VALLEY VIEW PARK MASTER PLAN

Valley View will become HARD's newest park! This 24-acre undeveloped open space features noteworthy topography and sweeping views. HARD is seeking direction from the community to guide future park development. Your input will be incorporated into the Master Plan and will help shape outdoor recreation in Castro Valley.



PROJECT MILESTONES



THE PLACE

HISTORY OF VALLEY VIEW

In the 1870s, not long after California became an American state, Lake Chabot was built by Chinese laborers living at Camp Yama-Po, using a dam on San Leandro Creek. The lake provided water for agriculture and growing towns.

The Valley View site was part of a 28,000-acre land grant given to Don Guillermo Castro in 1840, called Rancho San Lorenzo. This land included Hayward, San Lorenzo and Castro Valley.

With the arrival of the Spanish, Mission San Jose was established in 1797. Castro Valley was part of the extensive colony of New Spain in Alta California.

The East Bay was home to Ohlone-speaking peoples for thousands of years. The Castro Valley area is the ancestral home of the Chochenyo people.

1870s · 1840 · 1790s-1800s · pre-1800s

DEVELOPMENT PATTERNS

Image: EDR, 1946

Image: USGS, 1947

Dwellings, storage structures, and barns start to appear on the site and agricultural operations are apparent. An unpaved road now allows access to the site.

Image: USGS, 1996

East Bay Municipal Utility District purchases the property in 1983. By 1991, all structures on the site are demolished and the land sits vacant for many years.

1915 · 1915 - 1940s · 1950s · 1991 · 2014

The Valley View Park site remains undeveloped until at least 1915, according to historic maps.

Image: USGS, 1899

Large-scale suburban development takes place all around the Valley View site in the matter of a decade. An elementary school and new housing surround the site on all sides.

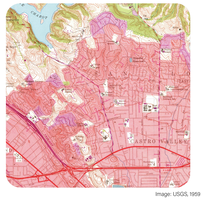


Image: USGS, 1959

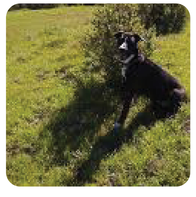
HARD purchases the property from EBMUD. The process of planning a new public park begins.

VALLEY VIEW TODAY

EXPERIENCING VALLEY VIEW

NATURE & WILDLIFE

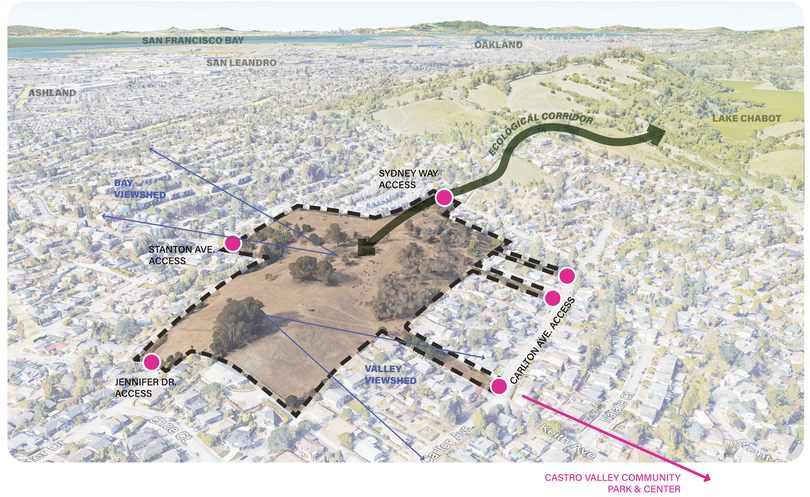
DOG WALKING



PUMP TRACK

SWINGS AT OVERLOOKS

ACCESS, VIEWS, + CONTEXT



FUTURE ENTRY POINTS

SYDNEY WAY

CARLTON AVE. (NORTH)

STANTON AVE. / PERRICH AVE.

CARLTON AVE. (CENTRAL)

JENNIFER DRIVE

CARLTON AVE. / SEVERINI LN.

PLANTS + WILDLIFE ON SITE

NATIVE COAST LIVE OAK

COULTER PINE

OLIVE TREE

BLACK TAILED DEER

WESTERN COTTONWOOD

TORREY PINE

PEPPER TREE

BOTTA'S POCKET GOPHER

BLACK WALNUT

ACACIA

TOYON

ANNA'S HUMMINGBIRD

RED IRONBARK

CYPRESS

COYOTE BRUSH

SHARP TAILED SNAKE

PLANNING FOR A PARK

HARD'S AQUISITION FROM EBMUD (2014)

YOU ARE HERE

The East Bay Municipal Utility District (EBMUD) owned the Valley View site for many years. When EBMUD determined they no longer needed the property, the Hayward Area Recreation District (HARD) saw a great opportunity for significant new park land with magnificent views. HARD purchased the 24-acre Valley View site in 2014.

VALLEY VIEW VISIONING (2015)

HARD initiated a park visioning process with the community. District and community priorities from that time were brought together in two conceptual plan visions that were presented in September 2015.

CONCEPT PLAN A

Concept Plan A emphasized passive recreational enjoyment of the site, including a multi-use lawn, picnic area, interpretive classroom, playground, dog park, disc golf course, and trails through open space areas.

CONCEPT PLAN B

Concept Plan B included several of these passive recreational experiences, while replacing the multi-use lawn and playground area with sports fields and a restroom/concession building. Concept B would add vehicle access from Perrich Lane, and add more on-site parking.

In the years since our initial visioning, we have done system-wide planning and gotten further input from Castro Valley residents.

We are now taking a fresh look at Valley View. Thank you for joining us!

WE VOTE YES! ON MEASURE F1 (2016)

A YES VOTE WAS A VOTE IN FAVOR OF ISSUING $250,000,000 IN BONDS FOR LOCAL PARK MAINTENANCE.

THANK YOU, VOTERS!

A "yes" vote means repairs, upgrades, and new construction of projects to the District's parks and facilities. Measure F1 passed with over 78% of the vote. Between 2017 and 2021, Measure F1-funded projects so far include (to name a few):

- Renovation of Kennedy, Edendale, and East Avenue Parks;
- San Lorenzo Park and Community Center;
- The new Mia's Dream Come True Playground and the 2-acre Via Toledo Park;
- Acquisition of two future park sites in the Ashland community.

The District's current Capital Improvement Program includes numerous projects that will receive Measure F1 funds—including Valley View Park.

HARD PARKS MASTER PLAN (2019)

YOU ARE HERE

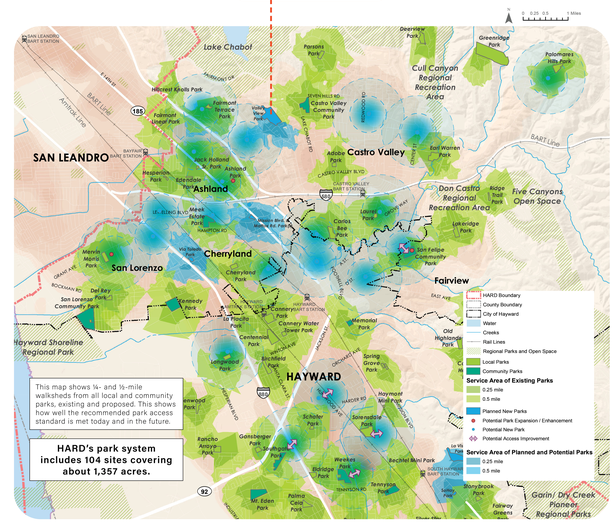
Our park system includes over 100 sites covering 1,357 acres, serving a population of approximately 300,000.

The system includes local and community parks, school recreation sites, aquatic centers, golf courses, and diverse facilities from the Hayward Shoreline Interpretive Center to the Rowell Ranch Rodeo Park.

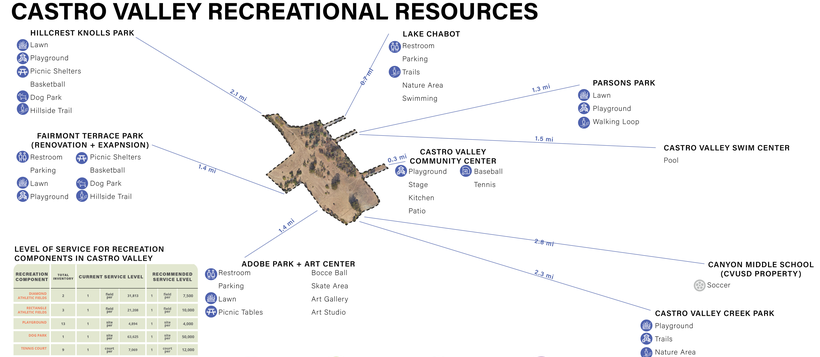
The HARD Parks Master Plan focuses on increasing access to quality parks and recreation and meeting the needs of our diverse community.

HARD PARKS MASTER PLAN GOALS

1. Provide Safe and Attractive Parks and Facilities
2. Align Park Programs and Design with Community Demand
3. Focus on Equity in Access to Parks and Recreation
4. Provide Innovative Park Design and Programs
5. Elevate Sustainable Practices
6. Connect with the Bay and Hillsides
7. Improve Participation in and Visibility of HARD Services
8. Enhance Partnerships to Leverage Resources
9. Provide Effective Long-Term Management
10. Pursue Full Array of Funding Options



CASTRO VALLEY RECREATIONAL RESOURCES



LEVEL OF SERVICE FOR RECREATION COMPONENTS IN CASTRO VALLEY

RECREATION COMPONENT	TOTAL INVENTORY	CURRENT SERVICE LEVEL			RECOMMENDED SERVICE LEVEL		
DIAMOND ATHLETIC FIELDS	2	1	field per	21,813	1	field per	7,500
RECTANGLE ATHLETIC FIELDS	3	1	field per	21,208	1	field per	10,000
PLAYGROUND	13	1	play area per	4,894	1	play area per	4,000
DOG PARK	1	1	dog park per	63,625	1	dog park per	50,000
TENNIS COURT	9	1	court per	7,069	1	court per	12,000
OUTDOOR BASKETBALL	5	1	court per	12,725	1	court per	5,000
GROUP PICNIC AREA	7	1	area per	9,089	1	area per	10,000
SKATE PARK	2	1	park per	31,813	1	park per	50,000
COMMUNITY CENTER	22,459	0.35	sq. ft. per	Person	1	sq. ft. per	Person

125 acres of park

LOCAL PARKS
10 local parks
83 acres

COMMUNITY PARKS
1 community park
12 acres

SPECIAL USE FACILITIES
3 special use facilities
30 acres

CASTRO VALLEY RECREATION PRIORITIES (2020)

HARD did focused engagement in Castro Valley in early 2020 to gauge this community's priorities for recreation.

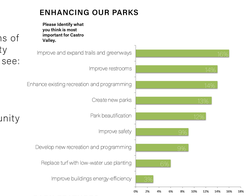
Community workshops were held at the Castro Valley Library and the Kenneth C. Aitken Community Center, drawing about 75 residents. An online survey was live for a month, getting 235 responses. We asked:

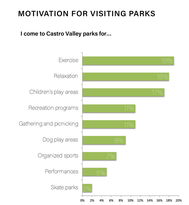
- How do you use Castro Valley parks, and what are your recreation priorities?
- What improvements do you want to see in each park?
- What's your vision for potential future parks?

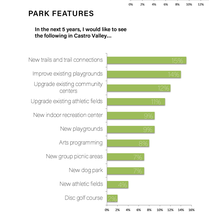
PRIORITIES FOR CASTRO VALLEY RECREATION

We learned that people visit Castro Valley parks most often to exercise, relax, and go to playgrounds. In terms of park enhancements in the community overall, residents would most like to see:

- New trails and trail connections
- Restroom improvements
- Enhanced programming
- Upgrades to playgrounds, community centers, and athletic fields

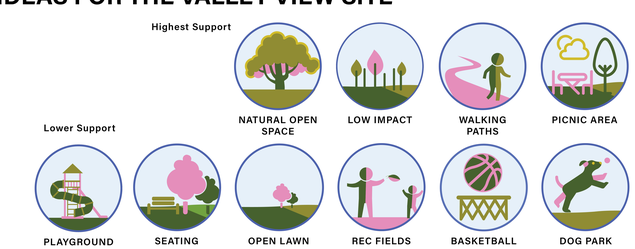






PRELIMINARY IDEAS FOR THE VALLEY VIEW SITE

Many residents were aware of the Valley View site, and had different perspectives on what improvements should be made here.

More people felt that park improvements should be low-impact, with an emphasis on open space.

People also recognized that the site could address the need for athletic fields.