When and why did people take the survey?

Workshop 1 and E-mail Blasts

Website and Survey Launch

Workshop 2 and E-mail Blasts

Youth Ambassadors!
FINAL SURVEY DEMOGRAPHICS

How did our demographics change over time?

- **April-June**
  - Under 18: 11%
  - 18-30: 7%
  - 30-40: 12%
  - 40-65: 26%
  - Over 65: 45%

- **Youth Ambassadors**
  - Under 18: 1%
  - 18-30: 6%
  - 30-40: 15%
  - 40-65: 3%
  - Over 65: 2%

- **American Indian or Alaska Native**
  - April-June: 1%
  - Youth Ambassador: 1%
  - Total: 1%

- **Another race**
  - April-June: 6%
  - Youth Ambassador: 6%
  - Total: 6%

- **Asian or American**
  - April-June: 15%
  - Youth Ambassador: 13%
  - Total: 14%

- **Black or African American**
  - April-June: 3%
  - Youth Ambassador: 4%
  - Total: 3%

- **Hispanic or Latino**
  - April-June: 19%
  - Youth Ambassador: 23%
  - Total: 23%

- **Native Hawaiian or other Pacific Islander**
  - April-June: 1%
  - Youth Ambassador: 2%
  - Total: 2%

- **White or Caucasian**
  - April-June: 54%
  - Youth Ambassador: 51%
  - Total: 51%
PRELIMINARY SURVEY RESULTS

HOW MUCH DO PEOPLE SUPPORT THE CREEKWAY?

“I think this would be so important for the long-term livability of this area. We need to get people out of cars and this type of car free path would be greatly beneficial. I hope it becomes a reality. “

“Please do this!”

“I am really excited about this idea. I would be interested in attending public meetings about this and eventually in becoming a volunteer to help care for the creekway.”

"My only concern is, as a resident that lives along this creek line, how are you going to keep folks from jumping the fence into peoples houses, or from tossing garbage over the fences ?"

"As homeowners, we need answers to these and more questions when it comes to public safety. Please don't invite more problems into our backyards!"
What are most important elements to be incorporated into the design?

<table>
<thead>
<tr>
<th>Element</th>
<th>Very Important</th>
<th>Neutral</th>
<th>Not Interested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outdoor Classrooms</td>
<td>550</td>
<td>233</td>
<td>216</td>
</tr>
<tr>
<td>Plazas</td>
<td>530</td>
<td>327</td>
<td>233</td>
</tr>
<tr>
<td>Water fountains</td>
<td>464</td>
<td>384</td>
<td>327</td>
</tr>
<tr>
<td>Public Art</td>
<td>434</td>
<td>469</td>
<td>464</td>
</tr>
<tr>
<td>Separation between Biking and Walking</td>
<td>410</td>
<td>513</td>
<td>469</td>
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<tr>
<td>Bridges</td>
<td>379</td>
<td>528</td>
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<tr>
<td>Interpretive Signage</td>
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<td>570</td>
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<tr>
<td>Seating</td>
<td>303</td>
<td>774</td>
<td>570</td>
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<tr>
<td>Lighting / Safe Sightlines</td>
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<td>779</td>
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<tr>
<td>Wayfinding</td>
<td>120</td>
<td>784</td>
<td>779</td>
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<tr>
<td>Trees / Planting</td>
<td>120</td>
<td>840</td>
<td>784</td>
</tr>
<tr>
<td>Safe Crossings</td>
<td>125</td>
<td>840</td>
<td>784</td>
</tr>
</tbody>
</table>

Top 3 Most Important Design Features
1. Safe Crossings
2. Trees / Planting
3. Wayfinding

PRELIMINARY SURVEY RESULTS
SAN LORENZO CREEKWAY AUGUST 11, 2020