



Hayward Area Recreation and Park District

1099 "E" Street, Hayward, CA 94541

(510) 881-6700

MINUTES

November 23, 2009

MEETING

The Regular Meeting of the Board of Directors of the Hayward Area Recreation and Park District was called to order by President Carol A. Pereira at 7:03 p.m. on Monday, November 23, 2009 in the Board Room of the Administration Building at 1099 'E' Street, Hayward, California.

PLEDGE TO FLAG

The Pledge of Allegiance was followed by Roll Call.

PRESENT

Directors: Andrade (7:20 p.m.), Hodges, Jameson, Pereira, Waespi

Staff: Shue, Silva, Gouveia, Lepore, Ely, Maharaj

MONTHLY VOLUNTEER RECOGNITION AWARD

Mr. Robert Jankowski,
PhotoCentral Program
Volunteer of the
Month – October 2009

Volunteer for Twelve
Years and Founder of
Sunday Photo Group
And Darkroom Club

Eligible for 2009
VOY Award

Comments -
Mr. Geir Jordahl,
Director of
PhotoCentral

Staff announced that Mr. Robert Jankowski was selected for the Monthly Volunteer Recognition Award for October 2009 for his interest and dedication to the PhotoCentral Program in which he has been a volunteer for twelve (12) years. Staff was pleased to add that Robert Jankowski was founder of the Sunday Photo Group and Darkroom Club that has given students and patrons the opportunity to share pictures, work on ideas and receive feedback in a supportive environment. He has been an integral part in hanging nearly all exhibitions of PhotoCentral, worked on mailings, helped with receptions and has played a vital role in the fundraising events of PhotoCentral. Robert is an excellent handyman and his skills have been very useful to the Program. The PhotoCentral Staff is grateful for all of the time and energy that Robert Jankowski has donated to the Program and very happy to recognize him as recipient of the Monthly Volunteer Recognition Award for October 2009.

Mr. Jankowski's picture will be displayed in the District Administration Office as the Monthly Volunteer Recognition Awardee for October. In addition, he will be eligible for the Volunteer-of-the-year Award for 2009.

Mr. Geir Jordahl, Director of PhotoCentral, extended heartfelt thanks to Mr. Jankowski for his support and dedication to the Program and thanked the Board of Directors and Staff for the opportunity to recognize deserving volunteers of PhotoCentral, which he said now totals four Monthly Volunteer Recognition Award recipients.

PUBLIC COMMENTS

Mr. Ken Martin -
Presents Brief Report
On the Donut Hole
Open Bocce Ball
Tournament, Adobe
Park – 11/21/09

Other Concerns
Outlined by
Mr. Ken Martin

Mr. Ken Martin, 3785 Somerset Avenue, Castro Valley, thanked the Board of Directors for waiving the fee for use of the bocce ball courts at the Adobe Park for the Donut Hole Open Bocce Ball Tournament on Saturday, November 21, 2009 to raise funds for Mr. Nuov, the donut shop operator. Mr. Martin said that the event was successful, with nice prizes and a total of \$1,022 raised, which would be presented to Mr. Nuov by the Castro Valley Chamber of Commerce. With reference to the Park Ranger assigned to the Adobe Park on November 21st, Mr. Martin stated that it would have been beneficial for the organizers and players to know that a H.A.R.D. Park Ranger was assigned to the facility that day. He also outlined his concern about the Park Ranger's ignorance and observance of the speed limit in the Adobe Park parking lot. Mr. Martin referred to graffiti that has not been removed from the sidewalk for ten days regardless of complaints from the public.

CONSENT CALENDAR

It was moved by Director Jameson, second by Director Waespi, and unanimously carried to approve the Consent Calendar as set forth below. (Absent: Director Andrade).

Minutes

The Minutes of the Regular Meeting of the Board of Directors on Monday, November 9, 2009 at 7:00 p.m.

Finance

Acceptance of the Finance Report for October 2009.

**S.F. BAY TRAIL –
20TH ANNIVERSARY
CELEBRATION**

Staff reported that Mrs. Betty Moose was unable to attend the Board Meeting and requested to be placed on the Agenda in January 2010 for a presentation on the 20th Anniversary celebration of the San Francisco Bay Trail.

**DEVELOPMENT OF JACK
HOLLAND SR. PARK
AND ADDITIONS TO
EDENDALE PARK**

Master Plan Approved
By the Board on
April 6, 2009

On October 26, 2009, the Board of Directors received an update on the development of the Jack Holland Sr. Park and additions to Edendale Park. Staff reported that the Master Plan for Holland Park, developed by AEDIS Architecture, was approved by the Board on April 6, 2009. Since that time, Staff continued to work through the permit process with AEDIS Architecture and the Alameda County Planning Departments.

Presentation of
Master Plan
Prepared by AEDIS
Architecture -
Elements of 1.65-acre
Park and Additions to
Edendale Park

Jack Holland Sr. Park is approximately 1.65 acres and, when developed, will provide park and open space in the Ashland Area, which is sorely needed. Staff outlined the major elements of the Jack Holland Sr. Park that will include a skate area, picnic area, a play area with swings, a grassy promenade area, seating, entry and end plazas, and parking. Additions to Edendale Park will include a new off-leash dog area and improvements to the pathways, with plans in the future to install a pathway to connect Jack Holland Sr. Park and Edendale Park, which is a component of the improvement project at Edendale Middle School that will be completed by the San

DEVELOPMENT OF JACK HOLLAND SR. PARK AND ADDITIONS TO EDENDALE PARK
(Continued)

Additive Alternates Outlined for Lack of Funds and Play Equipment to be Purchased Under a Separate Contract

Architect's Estimate For Development - \$1,600,000

Budget for Entire Development - \$2.5 Million; Funding Sources

Lorenzo Unified School District. The landscaping will be designed to Bay-friendly standards.

Staff said that since funds are limited for development of the entire Jack Holland Sr. Park, it is necessary to identify the restrooms, focal features, fencing, additional play structures and skate features as additive alternates. Staff was pleased to add that as the bidding environment continues to be competitive, it may be possible to include a number of the alternates in the preliminary development. Staff recommended that the play equipment be purchased under a separate public contract to avoid contractor markup.

The architect's estimate for the development of the Jack Holland Sr. Park and additions to Edendale Park is \$1,600,000. Staff reported that approximately \$2.5 million is budgeted for the entire development, and outlined the funding sources as follows: \$1.4 million from the State Park and Recreation Urban Parks Act Grant; \$264,000 from the Alameda County Community Development Block Grant and \$800,000 from Alameda County Park Dedication In-Lieu fees. Staff requested approval of plans and specifications and requested authorization to advertise for bids to be opened at 1:30 p.m. on Tuesday, January 5, 2010 for the development of Jack Holland Sr. Park and additions to Edendale Park.

It was moved by Director Hodges, second by Director Waespi, and unanimously carried to adopt the following:

R-0910-33
Approval of Specifications And Call for Bids - 1:30 p.m., January 5, 2010

Resolution No. R-0910-33, approving plans and specifications and authorizing Staff to advertise for bids for the development of Jack Holland Sr. Park and additions to Edendale Park, with bids to be opened at 1:30 p.m. on Tuesday, January 5, 2010. (Absent: Director Andrade.)

Staff Comments - Expenditure of Development Funds, Including State Funds, and Alameda County Park Dedication and In-Lieu Fees

With reference to expenditure of funds from the various sources for development, Staff responded that although all the funding sources are combined during the initial financial planning phase of the project, State funds have specific line items and elements that are routinely audited and verified by the State while a project is in progress. Staff added that in-lieu fees paid to the District by developers are expended last, with remaining in-lieu fees set aside for future projects of the District, required to be expended within five years. Director Jameson said that contingent on the bid amounts, she hoped that funds would be sufficient to include the additive alternates and complete the entire development.

ASHLAND COMMUNITY CENTER

ADA Upgrades
To Restrooms
And Kitchen -
Presentation of
Staff Report

Staff reported that the restrooms and the kitchen at the Ashland Community Center, which were originally constructed in 1984 are in need of renovation and upgrades to comply with the Americans with Disabilities Act (ADA) standards. The renovation includes automatic doors to the restrooms and the main entrance, upgrades to the kitchenettes in the classrooms, installation of energy-efficient lights and low water flow fixtures. The architect's estimate for the project was \$230,000 and funds are available from the Alameda County Community Development Block Grant and the District's Capital Outlay Fund for fiscal year 2009/2010.

Report on Bid
Opening on
11/19/09 at
1:30 p.m. -
Nineteen Bids
Received

Staff reported that the bidding climate continues to be very competitive and was pleased to report that a total of nineteen (19) bids were received by Staff and opened at 1:30 p.m. on Thursday, November 19, 2009. The bid amounts ranged from a low bid of \$124,000 to a high of \$222,000. Staff said that they verified the references of the low bidder, JUV, Inc. of Oakland, and recommended acceptance of their low bid and award of contract contingent upon receiving Performance and Payment Bonds, if the necessary documents are in order.

It was moved by Director Jameson, second by Director Hodges, and unanimously carried to adopt the following:

R-0910-34
Award of
Contract

Resolution No. R-0910-34, awarding contract for the ADA upgrades to the restrooms and kitchen at Ashland Community Center, San Leandro, to JUV, Inc., 1616 Franklin Street, Suite 203, Oakland, in accordance with the terms of the bid submitted by said contractor. (Absent: Director Andrade.)

Director Jameson said that in view of the low bid, she hoped that funds remaining from the Ashland Community Center project can be used for another impending capital project of the District.

BOARD OF DIRECTORS' COMMITTEE REPORTS

Park Ranger Program -
Implementation of
Revised Parking
Citation Fees

Program, Policy and Public Relations: The Hayward Area Recreation and Park District's parking citation fees have not increased since December 2004. Staff reported that since then the State of California's portion of the parking fees from the District has increased by \$4.50 and the total being taken by the State and Alameda County from each ticket is \$9.50 now. Staff said that they conducted a survey of similar local enforcement agencies and determined that the Hayward Area Recreation and Park District's current rates are below average.

BOARD OF DIRECTORS' COMMITTEE REPORTS
(Continued)

Staff outlined the following current and proposed parking citation fees and recommended that the Board of Directors adopt the new rates to be effective in thirty (30) days:

	Citation Nos.	Violation	Current	Proposed
Current and Proposed Parking Citation Fees	13(c)(1) to 13(c)(10)	Red curb, fire lane, Double parked, etc.	\$ 30.00	\$ 40.00
	13(c)(12)	Parked when driver not present on District property		
	13(c)(11)	Parked in Non-Parking Area (lawn, picnic area, etc.)	\$ 75.00	\$ 85.00
	13(d)(1) and 13(d)(2)	Parked in handicapped space or loading zone	\$275.00	\$285.00

Board and Staff Comments - Costs Incurred By H.A.R.D. To Process Citations and Collect Fines

Brief discussion ensued and Staff responded that even with the new fees and, in comparison to other agencies, the Hayward Area Recreation and Park District's citation fees will remain in the medium. With reference to costs incurred by the District to process citations and collect fines, Staff responded that the District incurs clerical costs and ultimately receives minimal revenue from the processed tickets. However, Staff reported that occasionally the District incurs costs when a citation is challenged and/or appealed that would require the District's Park Ranger to attend Court. Staff further reported that every effort is made by the Park Rangers to work with an individual to resolve minor infractions on District property. Staff concluded that they would be happy to include more statistics on the subject in the weekly General Manager's Report for the Board's information.

Motion Carried To Approve the Parking Citation Fee Increases

With no further discussion, it was moved by Director Jameson, second by Director Waespi, and unanimously carried to approve the parking citation fee increases, outlined above, to be effective January 1, 2010. (Abstain: Director Andrade.)

California Association Of Recreation and Park Districts (CARPD) - Appointment of HARD Representative To the California Association for Park & Recreation Indemnity (CAPRI)

Staff reported that the California Association for Park and Recreation Indemnity (CAPRI) was formed to provide safety and loss prevention and worker's compensation coverage for member Recreation and Park Districts of which the Hayward Area Recreation and Park District is the largest member agency. Mr. Wes Asmussen, retired General Manager of HARD, who served on the Board of Directors of CAPRI as the Hayward Area Recreation and Park District's representative since 1994, announced that he will not be seeking reappointment following completion of his term in December 2009.

For background information of the Board, Staff reported that Ms. Rita Shue, General Manager, was appointed to the CARPD Board of Directors as an Administrator Representative and, at the October

**BOARD OF DIRECTORS'
COMMITTEE REPORTS**
(Continued)

Presentation of
Staff Report -
H.A.R.D.
Representative
On CAPRI
Will Represent
CARPD and
HARD, the
Largest Member
District of CAPRI

2009 CARPD Board Meeting, Ms. Shue was appointed to the California Association for Park and Recreation Indemnity (CAPRI) Board of Directors, to represent both CARPD and the Hayward Area Recreation and Park District, for a four-year term, beginning January 2010, pending adoption of a Resolution by the Hayward Area Recreation and Park District Board of Directors, supporting the appointment.

Staff concluded that the Hayward Area Recreation and Park District was instrumental in the establishment of CAPRI and continues to be active in the organization. Furthermore, as the largest member District and the largest payer of premiums to CAPRI, it will be advantageous and in the best interest of the Hayward Area Recreation and Park District to have representation on the Board of Directors of CAPRI.

It was moved by Director Hodges, second by Director Andrade, and unanimously carried to adopt the following:

R-0910-35
Appointment of
Ms. Rita Shue,
General Manager,
To CAPRI
Board of Directors
For a Four-Year
Term

Resolution No. R-0910-35, appointing Ms. Rita Shue, General Manager, to represent the Hayward Area Recreation and Park District on the Board of Directors and to vote on all matters before the California Association of Park and Recreation Indemnity (CAPRI), for a four-year term, beginning January 1, 2010.

B.O.D. Extended
Thanks to Mr. Wes
Asmussen, Retired
General Manager, for
Service On C.A.P.R.I.
Since 1994

Director Andrade extended the Board of Directors gratitude to Mr. Asmussen for his representation on behalf of the District on CAPRI. He requested Staff to prepare a letter to Mr. Asmussen from the Board President in recognition of his excellent service on CAPRI since May 1994.

Staff was pleased to add that the Hayward Area Recreation and Park District continues to receive safety credits, a discount on premiums, and dividends, under the safety and risk management program on behalf of member recreation and park districts of CAPRI.

**REPORT ON BOARD
MEMBER ACTIVITIES**

Sorensdale Rec. Ctr. -
35th Annual
Thanksgiving Luncheon
11/20/09

Board Members extended their compliments to the Sorensdale Recreation Center Staff for organizing a very successful, inspiring and enjoyable Thanksgiving Luncheon, as always, held on Friday, November 20, 2009, which was their 35th Thanksgiving Luncheon. Director Andrade referred to Sorensdale as a remarkable program, serving the special needs population of the District.

**REPORT ON BOARD
MEMBER ACTIVITIES**
(Continued)

Director Jameson -
Sorensdale's Plans for
A Year-Round Thrift
Store

Director Jameson referred to Sorensdale Recreation Center staff's plans to operate a year-round thrift store in Hayward, location yet to be determined, to benefit the program. She said that it is an excellent idea, especially as it would be operated with the help of Sorensdale students. She requested Staff to notify members of the Board as plans materialize. Staff added that should they be unable to find a suitable location, Sorensdale staff plans to expand their flea market.

Road Sign to
Sorensdale
Recreation Center

Director Andrade suggested that it would be helpful to place a sign on Harder Road, similar to the District's park signs that would be helpful to the public and direct them to Sorensdale Recreation Center especially if there is going to be a flea market there.

Director Jameson -
T-Mobile's Wireless
Telecommunication
Facility at Greenridge
Park

Director Jameson referred to the installation of T-Mobile's proposed wireless telecommunication facility at Greenridge Park and concerns expressed, and the perception that the radio waves from the wireless facility would be detrimental to health. She said that it would be helpful if T-Mobile provided documentation to help eliminate the public's concerns. Staff responded that those documents were submitted to Alameda County with T-Mobile's application, as required, prior to approval of the project.

Director Jameson -
Dog Park Public
Hearing at Eden
Greenway #4 -
10/3/09

Director Jameson referred to the dog park public hearing held at Eden Greenway #4 on Saturday, October 3rd and the outcome, if any from the public hearing, and if Staff plans to schedule more meetings on the subject of a dog park at that location. Staff responded that they are reviewing recommendations for another location for the dog park and will keep the Board informed on the next step in the process. Director Andrade referred to the large housing complex that exists at the end of Soto Road and said that a playground can be considered along with a dog park to serve that neighborhood.

Director Andrade -
Potential for a Dog
Park and Playground
On Eden Greenway

Staff said that the District is on KABOOM's waiting list for a playground in the Eden Greenway in conjunction with KABOOM's build a community playground project, and would be happy to pursue that further if the District's project is selected.

KABOOM - Build A
Community Playground
Project

Director Hodges -
Janice and Frank
Delfino Wetland
Habitat Room
Dedication at the
Shoreline Interpretive
Center – 11/21/09

Director Hodges reported that on Saturday, November 21st, he attended the Janice and Frank Delfino Wetland Habitat Room Dedication at the Hayward Shoreline Interpretive Center, which he said was well attended. He extended his personal thanks to Staff and volunteers for a fantastic job to plan the event and for taking time out to personally greet and welcome the visitors. He said that the dedication, along with the speech from Frank Delfino, was not only enlightening, but also historical and educational.

**REPORT ON BOARD
MEMBER ACTIVITIES**
(Continued)

H.A.R.D. Foundation
Little Theatre
Fundraiser – 11/20/09

Director Hodges reported that he and his fellow Board Members were in attendance at the Greater Hayward Area Recreation and Park Foundation's Little Theatre Fundraiser, *Plaid Tidings*, at the Douglas Morrison Theatre on Friday, November 20th, and thoroughly enjoyed the Holiday show and the pre-show reception at the Hayward Senior Center, which he said was another great reception put together by the staff and volunteers of the Hayward Senior Center.

PhotoCentral's New
Exhibition in District
Admin. Office -
One Earth-One People

Director Waespi referred to PhotoCentral's new show, *One Earth-One People*, that opened on Friday, November 20th at the District Office and will run until January 16, 2010. He said that the Show is incredible, and the work of the artists, amazing.

H.A.R.D. Foundation
Meeting and Holiday
Dinner – 12/2/09

Staff reminded Board Members that the Greater Hayward Area Recreation and Park Foundation Meeting and Holiday Dinner is scheduled on Wednesday, December 2, 2009 at the L. A. Critzer, Jr. Clubhouse, Skywest Golf Course, at 5:30 p.m.

Next B.O.D. Mtg.;
12/14/09; 7:00 p.m.

President Pereira announced that the next regular meeting of the Board of Directors will be held on Monday, December 14, 2009 at 7:00 p.m. at the District Administration Office, 1099 'E' Street, Hayward.

ADJOURNMENT

There being no further business to conduct, President Pereira adjourned the meeting at 7:40 p.m.

MINANE JAMESON, Secretary
Board of Directors