



**MINUTES OF THE SPECIAL JOINT MEETING OF THE CITY COUNCIL AND  
HAYWARD AREA RECREATION AND PARK DISTRICT BOARD OF DIRECTORS  
Conference Room 2A  
777 B Street, Hayward, CA 94541  
Tuesday, January 30, 2018, 5:00 p.m.**

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The Special Joint Meeting of the City Council and Hayward Area Recreation and Park District Board of Directors meeting was called to order by Mayor Halliday at 5:00 p.m., followed by the Pledge of Allegiance led by Council Member Peixoto.

**ROLL CALL**

Hayward Area Recreation and Park District Board of Directors

Present: HARD BOARD OF DIRECTORS Vice-President Hatcher, Secretary Hodges,  
Director Jameson, and Director Andrade  
PRESIDENT Pereira

Absent: None

City Council

Present: COUNCIL MEMBERS Zermeño, Márquez, Mendall, Peixoto, Lamnin, Salinas  
MAYOR Halliday

Absent: None

**PUBLIC COMMENTS**

Mr. Frank Goulart, Hayward resident, expressed interest in learning about the proximity of the Caltrans properties to the trail; and noted that Hayward had an opportunity to build a bridge between the bay and the ridge trails.

Mr. Charlie Peters, Clean Air Performance Professionals representative, spoke about an audit of California's high-speed rail project and testimony offered to the Air Resources Board, and provided related documents.

**SPECIAL JOINT COH/HARD WORK SESSION**

1. Joint Work Session with Hayward City Council and Hayward Area Recreation and Park District Board of Directors: La Vista Park Final Presentation from Surface Design Inc. and Funding Discussion (Report from Interim Development Services Director Bristow) **WS 18-003**

The item was removed from the agenda because additional information was not available to be presented, and City Manager McAdoo noted the item would be rescheduled to a future date.

2. Joint Work Session with Hayward City Council and Hayward Area Recreation and Park District Board of Directors: South Hayward Youth and Family Center Project Update and City Manager's Design Academy Presentation (Report from City Manager McAdoo) **WS 18-002**

Staff report submitted by City Manager McAdoo, dated January 30, 2018, was filed.

Library and Community Services Director Reinhart provided an update on the South Hayward Youth and Family Center (SHYFC) project's progress; and City Manager McAdoo shared the feedback received from the American Architectural Foundation's City Managers' Design Academy (CMDA) on potential design considerations for the SHYFC and Tennyson Park.

Discussion ensued among Council Members and HARD Board Directors about the SHYFC and Tennyson Park project.

The City Council and Hayward Area Recreation and Park District (HARD) Board of Directors were in general agreement with the SHYFC Governance Group's recommendation to proceed with La Familia Counseling Services as the identified SHYFC Facility Operator; and to amend the existing MOU to reflect the transition of the project from the conceptual planning phase (Phase I) to a design development phase (Phase II). While there was general support to transfer funds to procure architectural services, there was some reservation that the estimated \$1 million for architectural services was too high and the City needed to consider other approaches such as affordable by design, public/private partnerships, and implementation of information that was already collected.

In response to the CMDA's case study and recommendations, some members of the City Council and HARD Board of Directors were amenable to considering Scheme B (Retail Scheme) which would require two site acquisitions, create physical and visual access to Tennyson Road, create more connectivity within the park, and have a plaza for events such as a farmer's market. While there was some support for entertaining Scheme B, there was no support for displacing any existing businesses and instead having the City engage with businesses that might want to relocate to areas suited for their business model.

There was some support to consider Scheme B and work on a migration path to rezone and acquire properties to achieve Scheme C (Big Park Approach) which envisioned visual access on all sides to enhance safety and promote use and allow for more programming.

Certain members were inclined to consider Scheme A which would retain retail space on Tennyson Road, but favored improving the existing properties and getting rid of chain fences and maintaining garbage bin containers.

Additional comments included: consider a master planning process for the entire site; add lighting to the park; consider the Matt Jimenez Community Center's capacity and move SHYFC services there; consider moving Mia's Dream Playground closer to parking or the Matt Jimenez Community Center and engage experts; consider retail development along the Tennyson Road Corridor; take care of overgrown trees at the park to improve visibility; reach out to business owners who do not maintain their garbage bins; look into the \$1.5 million commitment for South Hayward and determine how to best utilize it; create connectivity between the Matt Jimenez Community Center and the SHYFC; consider grants as additional funding source; and consider recreational activities for Tennyson Park.

Mayor Halliday opened the public comments section at 6:43 p.m.

Mr. Mike Cox, Hayward resident, expressed concern about the pavement condition on O'Neil Avenue, and asked that the road be repaired.



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Ms. Suzanne Cox, Hayward resident, spoke about lack of parking and nuisance issues on O'Neil Avenue, and requested that a "No Dumping" sign be erected on the street.

Ms. Pam Russo spoke in support of what would become a destination park; noted there was commitment in the investment of the park from a safety perspective; and added that the new park would offer healthy options such as a farmer's market.

Mayor Halliday closed the public comments section at 6:52 p.m.

Additional comments included: consider outdoor coffee, ice cream shop or kiosks at the park to enhance retail; consider the parcel at the corner of Tennyson Road and Huntwood Avenue for a plaza; consider room and technology capacity at the SHYFC to hold Council meetings and bring government to that community.

The City Council took a recess at 7:00 p.m., and reconvened at 7:10 p.m.

**REGULAR WORK SESSION**

3. Update on the Council Strategic Initiatives Two-Year Action Plans: Complete Streets, Complete Communities, and Tennyson Corridor (Report from City Manager McAdoo) **WS 18-004**

Staff report submitted by City Manager McAdoo, dated January 30, 2018, was filed.

City Manager McAdoo announced the report and introduced Environmental Services Manager Pearson.

Environmental Services Manager Pearson, Community Services Manager Bailey, and Management Analyst McNamara provided an overview on the progress over the past six months of the implementation related to Complete Communities, Complete Streets, and Tennyson Corridor Strategic Initiatives; shared accomplishments; recommended changes to the timelines; highlighted related lean innovation projects; and acknowledged team members and coaches.

There being no public comments, Mayor Halliday opened and closed the public comments section at 7:34 p.m.

The City Council applauded the progress made related to the strategic initiative action plans. Discussion ensued among Council Members and City staff regarding the Council Strategic Initiatives two-year action plans.

Council Members offered the following suggestions: when considering Accessory Dwelling Units (ADUs) be cognizant of the impact on parking; explore a bicycle-pedestrian bridge on Tennyson Road as part of the City's Bicycle/Pedestrian Master Plan; consider additional bus stop canopies/shelters; implement aggressive policies to ensure that new housing developments will lead to complete communities; ensure that large housing developments include commercial space and that small housing projects have an economic development impact fee or commercial in-lieu fee; have onsite street parking requirements; identify key community needs that can be supported by new developments; create a policy to guide the development of tiny homes or micro units; make safety a priority when accomplishing complete streets; evaluate the volume of traffic produced by new developments; agendaize a Council retreat to discuss unaddressed needs in the community and how to partner with developers to accomplish them; place more effort into affordable housing and using resources such as Centro Legal de la Raza; create opportunities at the SHYFC to hold Council meetings utilizing the same technology as City Hall; incorporate East Bay Green Corridor concepts into the Tennyson Corridor; get an update on Bloomberg initiatives and take proactive approaches such as having signs that indicate dumping is illegal; note that a downtown merchant wants to be a resource for the development of Tennyson Corridor merchants; create garden boxes along pedestrian corridors to increase safety; consider programs such as rideshare as transportation continues to evolve; consider leveraging Community Development Block Grant (CDBG) funding for ADU conversions; consider metrics to measure decline in 2-1-1 service requests pertaining to housing, unemployment rate and long-term job vacancies to capture impact to the community; consider partnering with the Waze navigation app to avoid shortcuts through small streets; consider roundabouts to mitigate traffic congestion; add signage and/or markers at gate entries and along corridors; have more landscaping and lighting along the Tennyson Corridor; ensure that neighborhoods are aware of efforts by the City related to ADU regulations; continue being creative in securing grant funding for landscaping along the Tennyson Corridor and partner with the Eden Youth and Family Center.

Council Member Márquez thanked all who attended the Keep Hayward Clean and Green Beautification event on January 27, 2018.

In response to Council Member Salinas' inquiry, City Manager McAdoo noted that the Council meeting was noticed properly; however, staff had inadvertently sent an email noting that Item No. 2 on the agenda was scheduled for 7:00 p.m.

## **ADJOURNMENT**

Mayor Halliday adjourned the meeting at 8:38 p.m., in memory of Mr. Donald Sheppard and Mr. Trinidad Granados.

Mr. Donald Sheppard was active in his neighborhood on Mohn Drive, served on the board of the Mohrland Mutual Water Association, and was active in the 880/92 Interchange Citizens Advisory Committee.

Mr. Trinidad Granados volunteered with the Hayward-San Felipe Sister City Club and helped provide education, medicine, and food for the community; and was instrumental in bringing Mexican Independence Day celebrations to Hayward.



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Mayor Halliday asked City staff to plant trees in memory of Donald Sheppard and Trinidad Granados.

**APPROVED:**

A handwritten signature in cursive script, appearing to read "Barbara Halliday", is written over a horizontal line.

Barbara Halliday  
Mayor, City of Hayward

**ATTEST:**

A handwritten signature in cursive script, appearing to read "Miriam Lens", is written over a horizontal line.

Miriam Lens  
City Clerk, City of Hayward

